



## IMAGIN+ Design Services

Whether you're launching hardware to Mars or designing for the next technology revolution, Phison provides the experience to help you achieve your goals. Our unique IMAGIN+ design services platform empowers partners and customers with flash R&D resource sharing, custom SSD design services, signal-enhancing IC, and innovative AI solutions.

**If you can imagine it, we can help you create it!**

## Why IMAGIN+?

- **Gain a competitive edge** – We put 2000+ patents and a commitment to innovate to work for you.
- **Streamline your project** – Benefit from R&D resource sharing and expert collaboration.
- **Accelerate time to market** – Our flexible manufacturing process speeds final delivery.

## Other Ways We Can Help You

### Consumer

Phison's industry-leading storage hardware and firmware solutions are behind some of the most popular gaming and graphic design products, video editing platforms, and more. Our SSD solutions are optimized to handle intense rendering and other read- and write-intensive workloads with ease. Now consumers can push their creativity to new limits with SSDs, USB flash drives, and microSD cards built to handle it all.

### Automotive

With the rapid emergence of autonomous driving and other smart technologies, automobiles are quickly evolving into mobile data centers—and they require smart, reliable storage. Phison provides best-in-class storage technology for the automotive industry with the timely support and highly customized service auto manufacturers and their partners expect. Plus, we meet all critical certifications for the industry.

### Industrial/Embedded

Phison's embedded NAND flash solutions are highly application-aware and optimized to support any workload. With proven in-house developed controller IP, vertical integration, and a fully customized engineering experience, Phison enables partners to deliver devices that go to market faster. You'll find our sustainable, reliable, and customizable solutions in:

- Edge server and computing
- Factory automation
- Medical/healthcare devices
- Surveillance systems
- Aerospace and defense
- Space applications
- Retail machines and entertainment

### Signal Conditioning

Extend signal reach and performance of your data storage with Phison's redriver and retimer solutions that enhance high-speed PCIe transmissions. They're designed to meet today's data infrastructure demands of AI and machine learning, edge computing, high-performance computing, and other data-intensive, next-gen applications.